

USA TODAY  
**Baseball Weekly**

Gloria Guernsey  
National Advertising Sales Coordinator

August 27, 1993

Ms. Karen Maryshow  
Philip Morris USA  
120 Park Avenue  
New York, NY 10017

Dear Karen:

Enclosed is the information you requested regarding franchise positions and deadlines.

Jim Schiekofer has already sent a rate proposal for 1994 under separate cover. Please call me if you have not received the proposal or if you need additional information.

Thank you for considering Baseball Weekly as part of your advertising schedule in '94.

Best regards,

  
Gloria Guernsey

Enclosure  
cc: J. Schiekofer